

JAIME MATTERS

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As an accomplished Graphic/Multimedia Designer, I aspire to reach new levels in my career with an organization that encourages positivity and creative growth.

EDUCATION

LA ROCHE UNIVERSITY: Bachelor of Science in Graphic Design and Minor in Fine Arts, 2001

EXPERIENCE

DUQUESNE UNIVERSITY: Graphic Designer Pittsburgh, PA / 2023-present

- Cater conceptual design to meet the needs of multiple colleges of the University
- Specialize in event marketing, digital illustration, online graphics, and graphic design
- Develop and adhere to strict branding guidelines, while pushing the possibilities

PLANTSCAPE INC: Marketing Graphic Designer Pittsburgh, PA / 2021-2023

- Creating detailed digital renderings of living plant walls, moss walls, and water features
- Designing and building a modern web presence for horticulture and floral divisions
- Photographing and digitally editing images of plants, replica trees, moss walls, etc.
- Handling all graphic communication needs and materials for entire organization

WESTERN PENNSYLVANIA CONSERVANCY: Multimedia Designer Pittsburgh, PA / 2017-2020

- Built and maintained Conservancy websites: Fallingwater.org and WaterLandLife.org
- Designed quarterly magazine, annual report, promotional materials and ads
- Operated drone to capture landscapes of PA and edited video with aerial footage
- Oversaw design interns, photographers and web content creators

CLAYTON KENDALL INC: Marketing Designer Monroeville, PA / 2011-2016

- Fulfilled constant demand for creative advertisements, graphics and merchandise
- Maintained corporate branding compliance for multiple top franchising companies
- Handled all online automation functionality for front end user personalization
- Developed email marketing campaigns, social media schedules and SEO strategies

80sTEES.com: Apparel Production Manager Mt Pleasant, PA / 2007-2010

- Oversaw the illustration, submission and production of retro licensed apparel
- Worked with television and movie studios to develop original concepts
- Partnered with screen printing shops to maintain high quality and fast production
- Excelled in detailed vector illustration using Adobe Illustrator and Photoshop

WISH LICENSING, LLC: Vector Illustrator & Web Designer Van Nuys, CA / 2003-2007

- Designed licensed apparel graphics and patterns for junior loungewear apparel
- Illustrated and manipulated classic cartoon characters to create fresh new looks
- Built and maintained a database driven website for wholesale client ordering

SOFTWARE & SKILLS

Adobe Creative Cloud Suite
Apparel Graphics & Production
Aerial Drone Photography
Web Design & Maintenance

Conceptual Graphic Design
Print & Digital Advertising
Video Editing
WordPress/HTML/CSS

Vector Illustration
Greenspace Design Planning
Email Marketing
Office & Google Apps

ONLINE PORTFOLIO: JaimeMatters.com